

Germantown Economic Development Advisory Committee

Minutes

10/30/2020 at 9am on Zoom (Link:

<https://us02web.zoom.us/j/82287883415?pwd=Vk9oWnBHemdqSDhGYnA5cnFzOEhWQT09>)

Attendance: Pippa Biddle, Tony Albino, Amy Davison, Tracy Martin, Sarah Suarez, Ben Davidson, Genette

Review minutes from last meeting (9/25/20)

Approved; Sarah Suarez                      Second; Tony Albino

**\*\*Note:** This meeting was interrupted midway through, as reflected in the video recording of the call. The call was restarted following the interruption.

## **OLD BUSINESS**

### **1. Flyer Update from Tony (Guest: Doug Trapp)**

It's nearly done! Doug sharing screen and showing us how the final layout it looks. There are 21 photos and as many are new as possible (example: Quality Landscaping). We need 300 DPI high-res images to sub in. Alexander Gray added in. Sunoco Germantown Deli changed to Gulf Germantown Deli. It's a lot of info, but all fit. Need to

Next Steps:

- Need to make some final copy changes and edits.
  - EX) Quittner isn't up to date. Need to go one more time through for final changes and some additions (Ex: Misto).
  - Maybe take out Clermont and Hudson places? Would make more room. This is an ongoing conversation.
  - Need more high res images (300 DPI)
    - SARAH: Will share Germantown Brochure Images Google Docs folder with him as some have been compiled
  - Suggestion: Final edit of introductory text should have a line referencing indigenous peoples and the fact that Europeans were settlers, acknowledging history
    - Not universally agreed upon by committee
    - Amy: Let's talk to the local historian?
    - Tony: I'll talk to Tom Shannon (local historian) re Verbiage
  - EVERYONE should confirm/approve final copy/edits before printing. Then that final copy will go to Doug

### **2. Writing Contest Update from Pippa**

***Sponsorship contribution totals and finalizing prizes, posters, submissions, judging timeline, and display options.***

- Update from Pippa
- Prizes? – We'll introduce 2<sup>nd</sup> and 3<sup>rd</sup> place prizes
  - NEXT STEPS: Add these and announce runner-up prizes
- Display

- Possibly the activity building during the holiday stroll if it is reopened?
- Other options we have are the library or a barn donated by Santi Suarez
- 1. We have time to figure this out (Dec 1 would be the earliest opening)
- Amy: Advocating for the library because they are open, it is central, people know it, access is available
- Sarah: Agreed
- No dissent
- Judges
  - Pippa: Three judges per category, should we announce judges?
  - Amy: in the past with similar programs we announced Judges ahead of time
  - Tony: Fine to announce
  - Sarah: What about a big at the end thank you with all the judges to keep it on the students in advance
  - Decision: Wait on announcing judges until after submission deadline
- Tony: This should be the first annual!

### 3. Holiday/Winter Stroll 2020

- Amy: Parks meeting Wednesday evening and talking about if GEDAC may want to do a joint venture? Maybe doing a drive-through with decorations through town and park for people to look at?
- Tracy: Idea of handing things out?
- Amy: More just a drive through of decorations, having a significant amount of coverage
- Sarah: We want to be careful about putting effort into something that may be canceled. Maybe looking at participatory moments more that encourage engagement without togetherness? Window display decorations?
- Tracy: Maybe it's having everyone try to contribute a decoration to a tree? A community tree? And maybe trying to add a Menorah. Previously encouraged/championed by Kaare and Martin.
- Amy: Drive through would require set-up but then not keep people together
- Tracy: idea of having luminaries lighting the streets. Sand, white paper bags, and pillar candles. Route: Library to Main St, then up Main street.
  - Pippa: Get some used pillars from local florists?
- Possibly do tree lighting same day as luminaries? Window displays? Ability for people to stay in their cars for the lighting?
  - Tracy: Saturday December 19<sup>th</sup>?
- Talking about safety issues, fire in bags, would need to bring the fire dept in
- Everything is so fluid so we need to go day by day!
- NEXT STEPS
  - Tony will talk to Fire Dept about luminaries concept
  - GEDAC x Parks Commission call, Sarah will send email to coordinate
  - look into what's going on with winter/holiday walks in other towns. Tony says that Winter Walk in Hudson is canceled.

### 4. Business list update

- Alexander Gray –
  - NEXT STEPS: Sarah will reach out to them or give Pippa info to reach out to them.

**5. GEDAC Instagram**

- No updates

**NEW BUSINESS**

**1. Holiday plans and celebrations (separate from stroll)**

See old business #3

Next Meeting: Nov 27<sup>th</sup> 9am

NOTE: Looking ahead to DEC, cancelling meeting in advance. Meeting after Nov 27<sup>th</sup> will be in Jan.

Motion to adjourn: Tony ; Second: Amy